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IPTV - The Next Big Trend!
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I like to think of myself as a contrarian. It is often said that when the market is selling, you should be buying and when the market is buying, you should be selling. The only caveat to this theory is that it takes a good degree of discipline and skill. A more widely utilized strategy is to simply spot a new trend as early in the game as possible, hop on, and ride it until it starts to peter out.



However this theory plays out in trading, following a trend in investing is ALWAYS a must. When you spot a trend that you believe is poised to explode, it would be foolish not to jump in. Wouldn't it? Isn't that what investing is all about?

IPTV - One Stop Shopping



In terms of consumer adoption,
Internet Protocol Television

(IPTV) is an industry that is about to explode. More specifically, analysts envision the market to house 50 million subscribers by '09 and be worth nearly \$40 billion by '10.

While many leading industry players strive to build their offerings, **Eagle Broadband Inc.** (OTCBB:**EAGB**) is signing on IPTV customers, and big ones, like gangbusters.

Yet Another Big Contract

EAGB announced this week that they have signed up yet another IPTV customer, **SecureNet**, an IP telephone and Hi-speed Internet player in the San Francisco Bay Area.

This will make the third large IPTV customer for the **EAGB** - and we're not speaking in terms of the Joneses next door. These are heavy hitting telecom providers! Oddly enough, many U.S. Triple Play (cable, Internet, television) providers or prospective triple play providers are finding themselves grossly unprepared for the IPTV revolution (as discussed in previous editions). By offering a complete IPTV solution including: hardware, software, signal encryption, system architecture/installation, and 24/7 monitoring, **Eagle** is rapidly attracting new business.



What Is IPTV?



For those of you not up to speed on the basis of **EAGB's** IPTV business, here's a quick rundown: The company's solutions enable broadband cable providers, hospitality organizations, and builders within the fast growing MDU (Multiple Dwelling Unit) marketplace to provide more than 200 channels of premium viewing and also reap the benefits of sales associated with Pay-TV, high-definition (HD), personal-video-recording (PVR), video-on-demand (VOD) and subscription video-on-demand (SVOD) related purchases.

Creating Synergy

Derwin Cox, Founder and President of **SecureNet** said today of the recent contract, "We are excited to team up with **Eagle** because of the benefits their IPTV offering provides to Triple-Play subscribers. **Eagle's** IPTVComplete(TM), when combined with Fiber-to-the-Home IP services, will allow us to deliver next generation services that leapfrog the competition. For instance, when **Eagle's** set-top box browser utilizes **SecureNet's** closed fiber network, the customer can download and display Internet content directly to their big screen HDTV. Features like this give us a distinct advantage that will enable us to quickly capture thousands of subscribers in the San Francisco market."



"We are very pleased to partner with **SecureNet** as our third IPTVComplete(TM) customer. Our IPTV video solution will enable SecureNet to offer the leading edge, interactive video services that today's consumers demand. There is no doubt that these new Triple-Play subscribers will be wowed by the stunning picture quality that Eagle's IPTV delivers," said Dave Micek, President and CEO of **Eagle Broadband**. "As we have been saying, IPTV is happening now, and people are starting to take notice of all **Eagle** has to offer, as is evident with our growing customer base. We are very excited to see **SecureNet** as our third customer for **Eagle!**"

Judging by the recent flow of news out of **Eagle Broadband**, the new focus on IPTV is starting to grow some legs. As the IPTV market matures and the company remains an early player and thought leader, **EAGB** is well-poised for some sizable gains both fundamentally and in the market.

This cutting edge industry stands to grow exponentially over the next few years. And with the current **lack of competition**, **EAGB** looks to be a market giant, and yet a steal for us ground level investors. A leading IPTV company at around \$0.15 per share? I say "buy it!"